

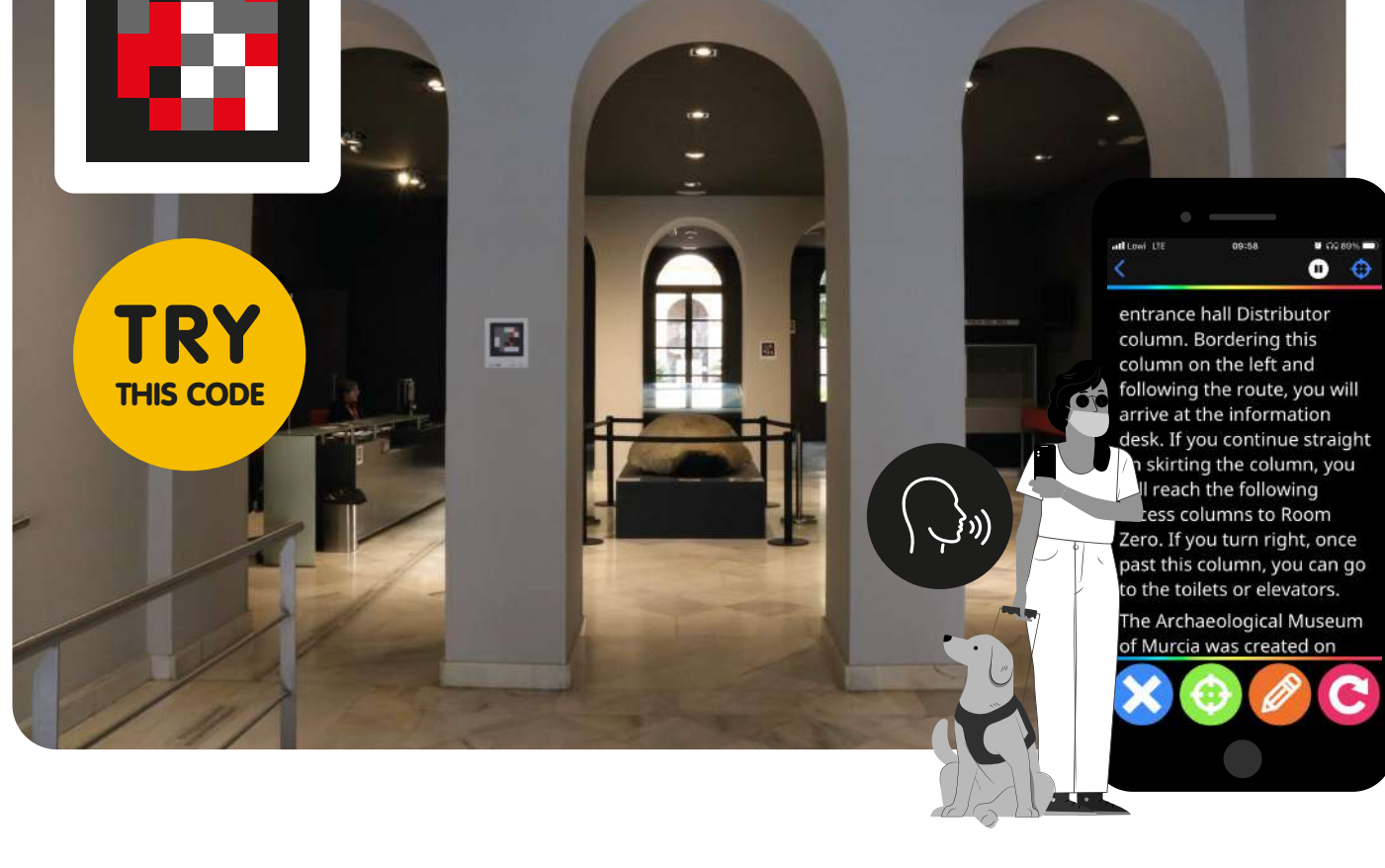
Challenges that NaviLens technology solves in access to culture and museums

The NaviLens code helps make culture accessible to all audiences and change the way users interact with museums.

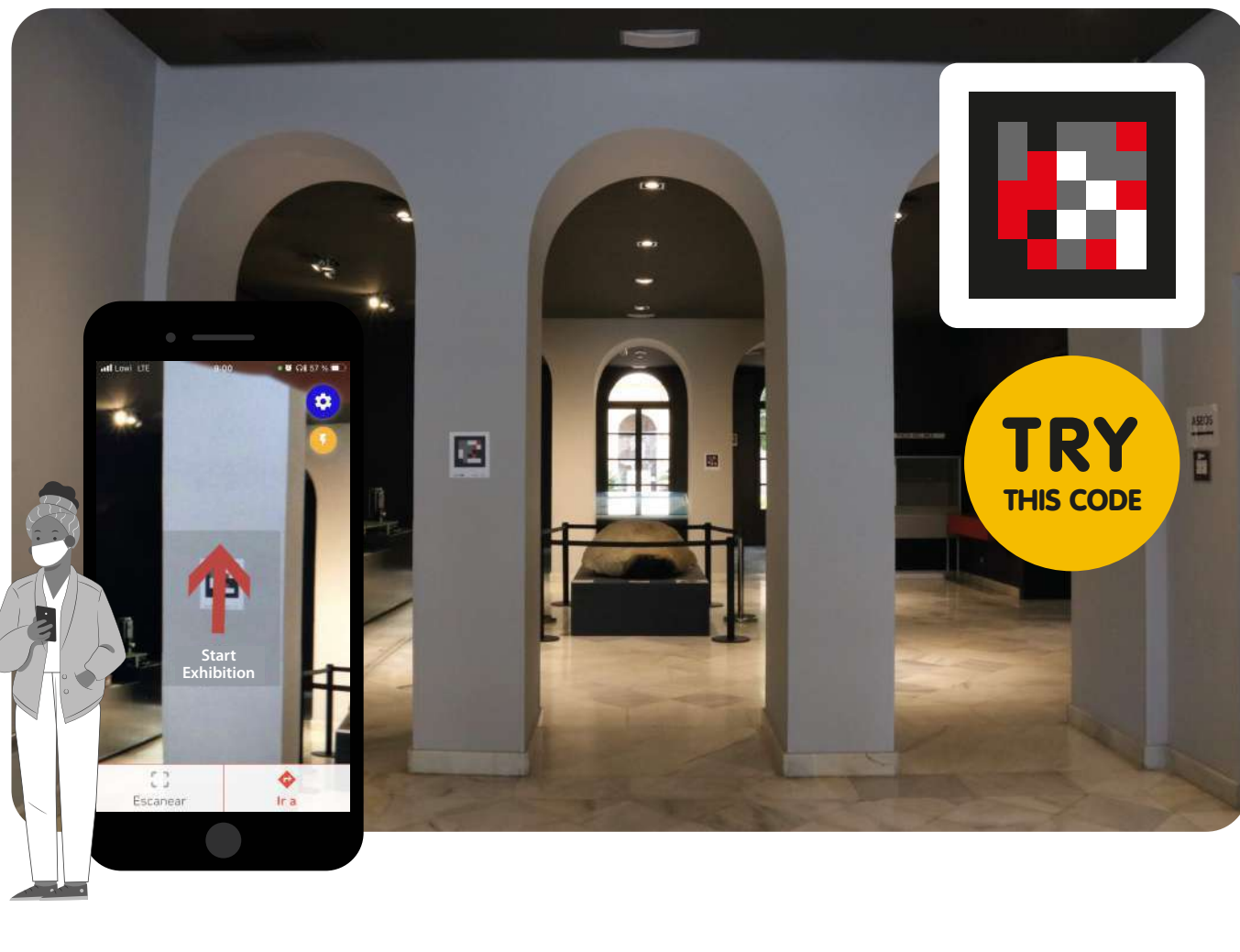
The museum can use NaviLens to mark the route, rooms, showcases and pieces and allow users to obtain an enriched and accessible experience.

Help the guide inside the museum

Visually impaired people can use NaviLens to orient themselves and help guide them within the museum. The NaviLens codes mark the spaces, inform the user of where they are and what is in their surroundings and help them to reach any signposted element in a totally precise way.



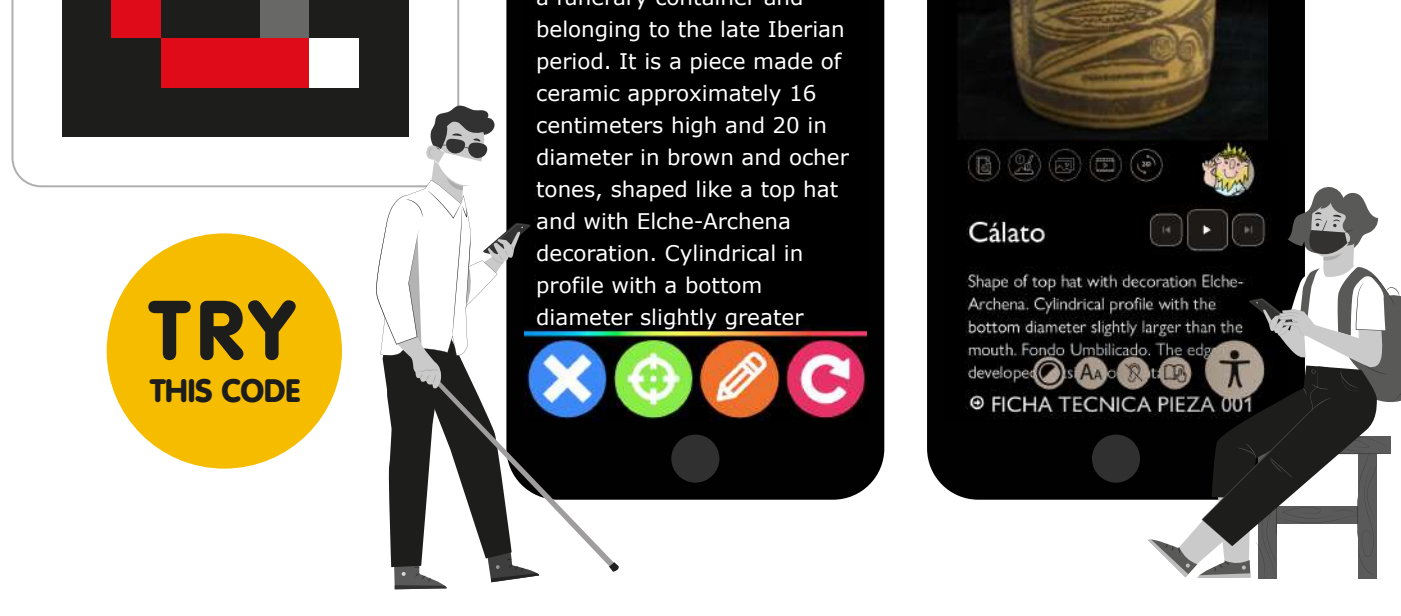
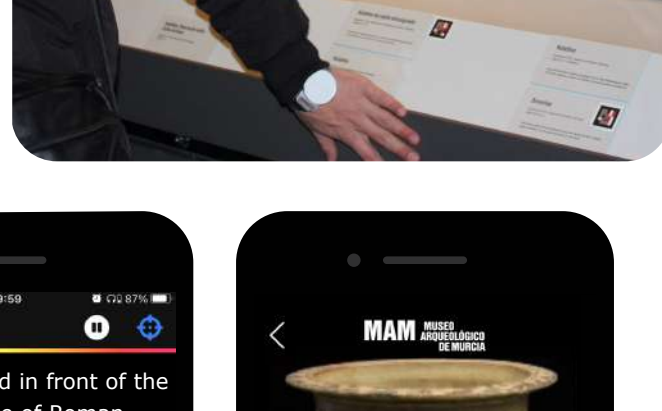
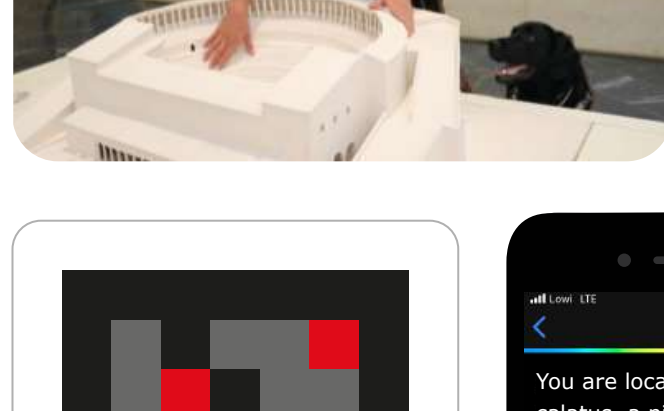
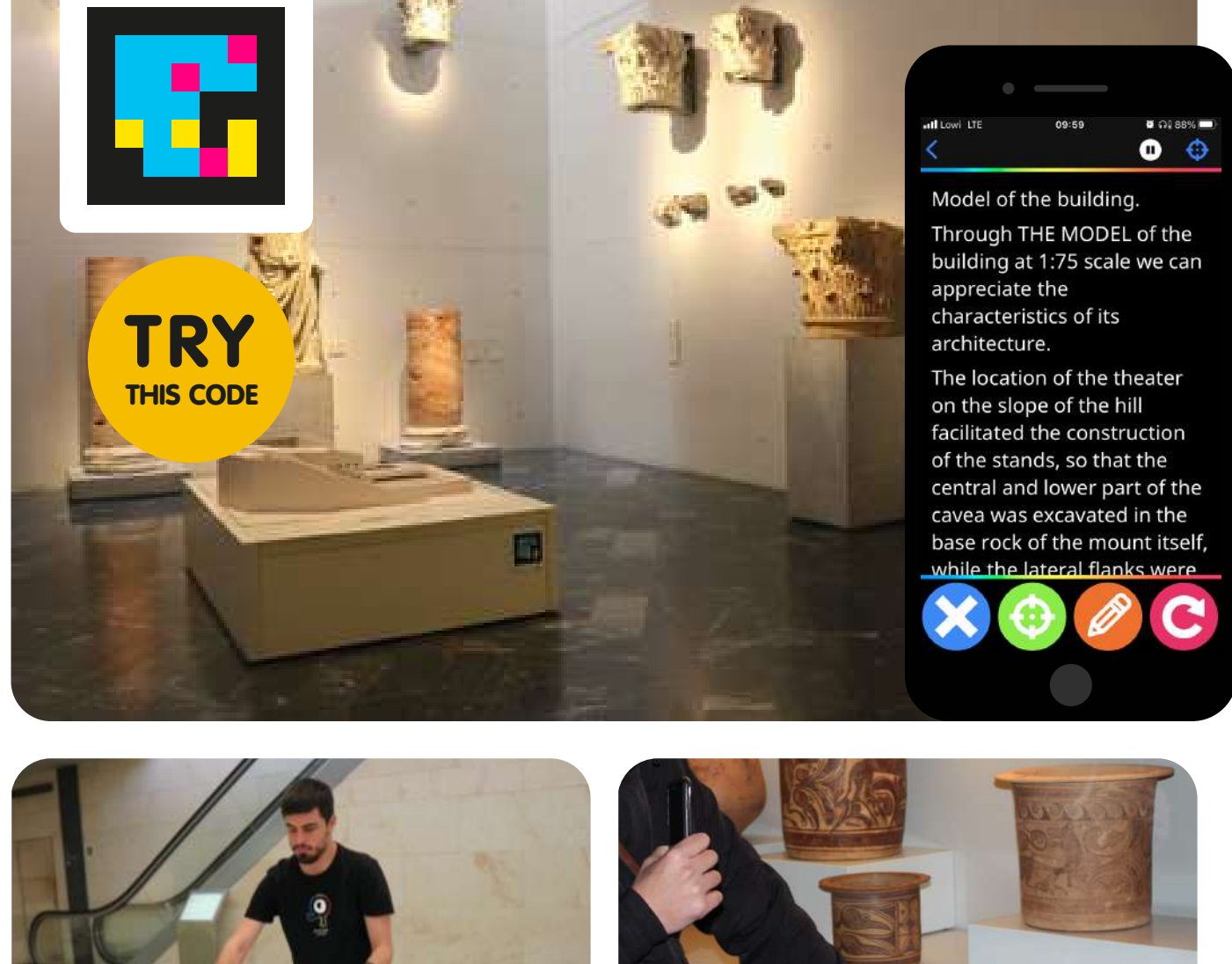
For other users, NaviLens offers guidance assistance by means of augmented reality arrows superimposed on the mobile screen that will indicate at any time where to go to reach the chosen destination.



Accessible information contextualized to a place

NaviLens offers the user accessible information about any element or signposted space. With NaviLens, users with visual difficulties will be able to obtain information about the different rooms or elements of a display case, as well as audio descriptions of works and pieces.

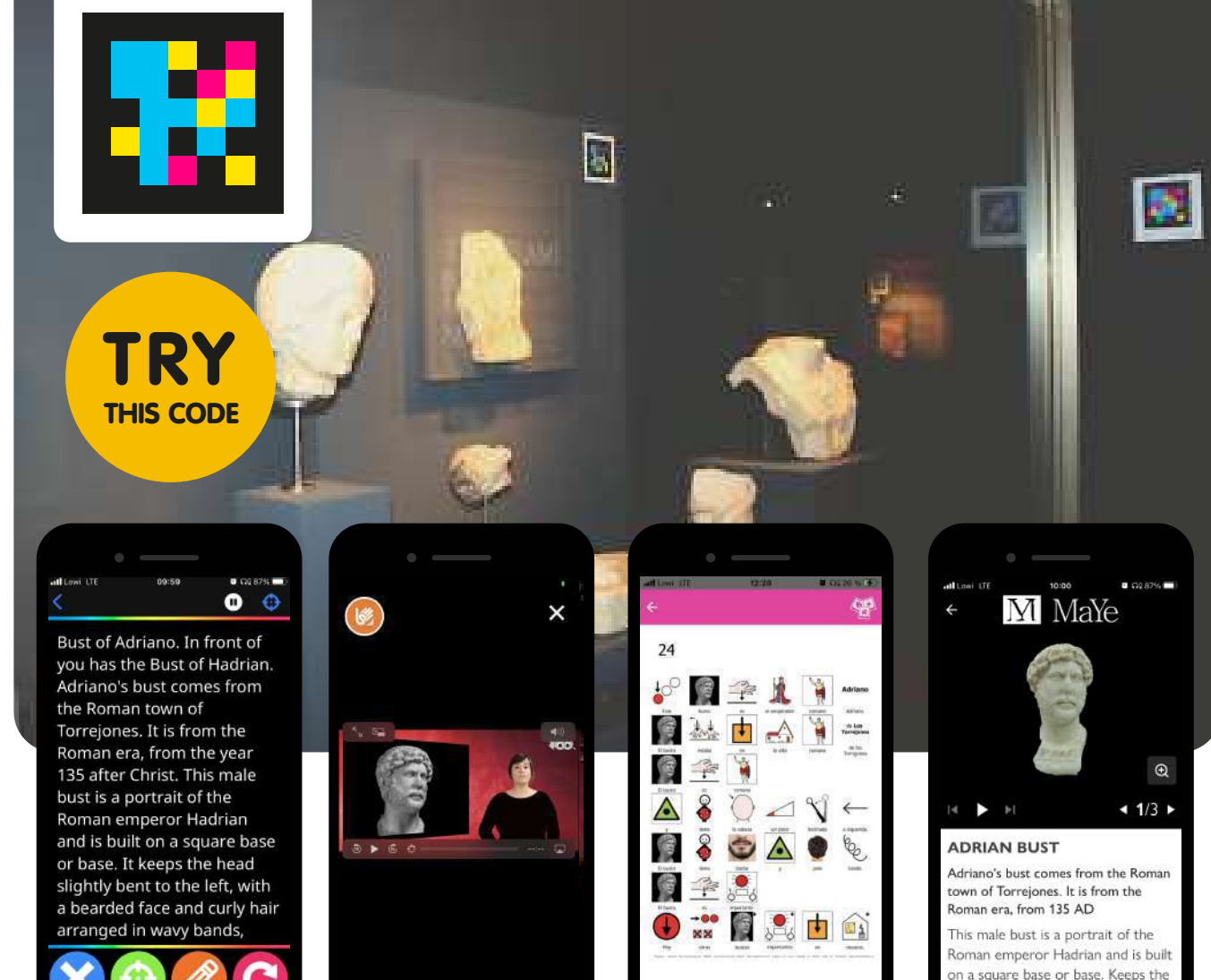
For the rest of the user, NaviLens Go offers detailed and extended information on the museum's elements in multimedia format (photos, videos, links, technical sheets, etc ...)



Inclusive and universal signage. A product for everyone.

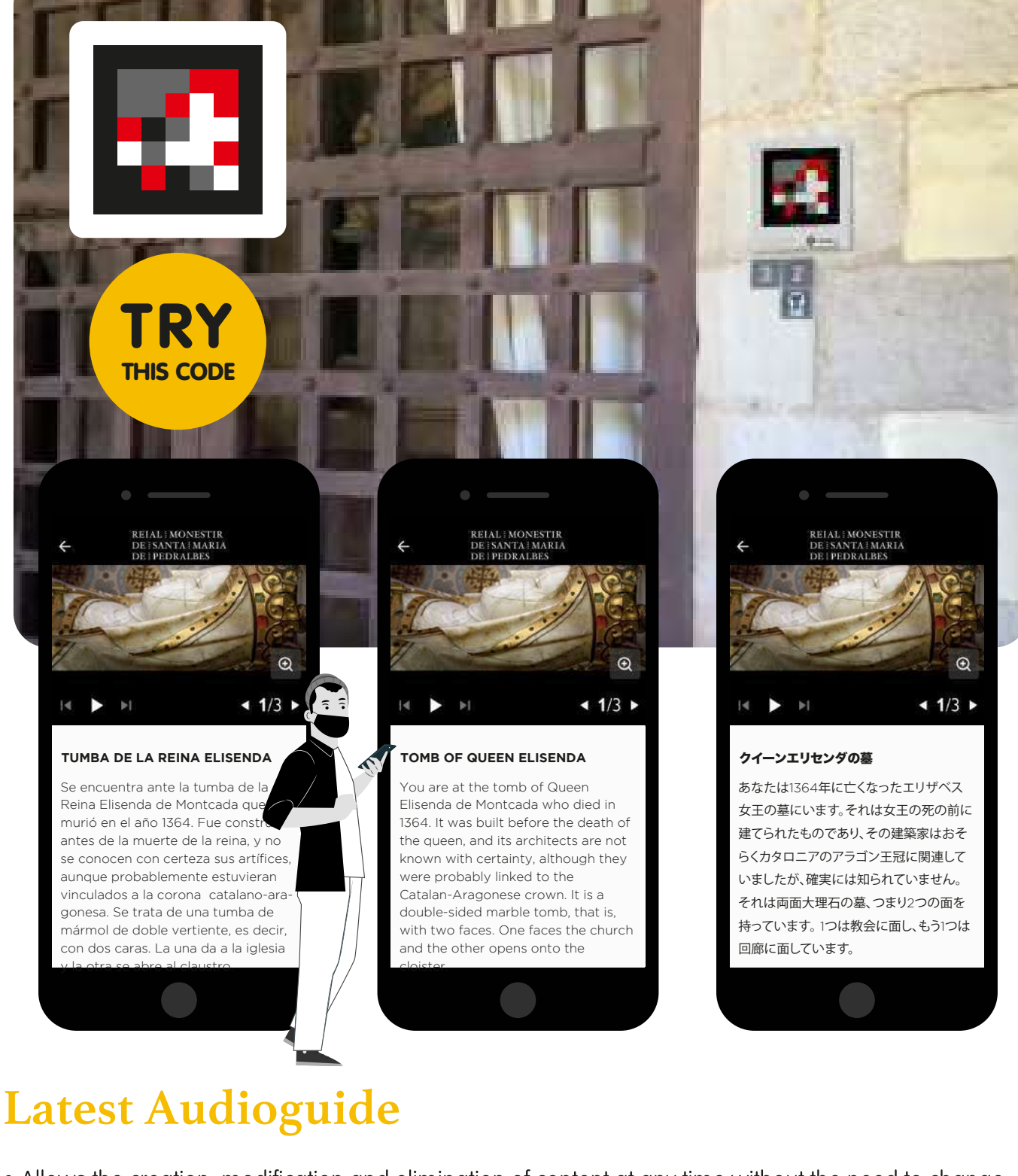
NaviLens allows you to obtain information in different formats depending on the user's needs. Thus, with the same code, the user can choose how they want to receive the content: audio description, multimedia educational, videos in Sign Language, pictograms, easy reading, information for children.

In this way, NaviLens is configured as a "product for everyone", a product that helps "universal accessibility", improving inclusion and access to spaces and content.



Elimination of language barriers. Tourism for all.

NaviLens displays the code content in 33 different languages, depending on the user's mobile device settings. In this way, NaviLens makes information and culture within the museum more accessible to people and tourists of various languages, improving inclusion and promoting more accessible tourism.



Latest Audioguide

- Allows the creation, modification and elimination of content at any time without the need to change the code.
- It allows to use the user's device during the visit to the museum as an audio guide, saving hardware acquisition costs and avoiding the sharing of electronic devices between users.
- It allows offering updated and expanded information in different formats, facilitating inclusion and universal accessibility.
- Offers enriched information on any element (technical sheets, photos, videos, links).
- It allows offering information on temporary exhibitions in which, generally, audio guide content is not developed.
- Information is provided in full in 33 languages.

